



Copenhagen, 27th of March 2017

The French Ministry of Agriculture approves DanAvl as breeding organisation in France

DanAvl has been approved as a breeding organisation by the French Ministry of Agriculture. This approval is the conclusion of an audit carried out by IFIP, The French Pork and Pig Institute, regarding genetic, technical and sanitary matters.

Director of DanAvl France S.A.R.L., Morten Schroll, says: "IFIP have been extremely thorough in examining the Danish breeding system, and we are incredibly humbled and pleased to have passed their rigorous assessment".

Morten continues: "It is a very strong signal to the market that the French Ministry of Agriculture approves of our Danish pig genetics; we have, over the years, been approached by a number of pig producers in France, who have wanted to use DanAvl, but they have been deterred by the fact that we weren't approved before. "

Many French pig producers sell their pigs under specific or local brands which only allow them to use approved genetics. Thus so far, they could not use DanAvl genetics.

This has now changed.

Christian Fink Hansen, Director, Danish Pig Research Centre says: "This is incredibly good news for all French pig producers who want to take their business to the next level. DanAvl genetics are known for the potential for producing large and healthy litters, thus improving the pig producers overall economic margin." He continues: "I don't think I am saying too much, when I say that the DanAvl France team celebrated with a very good bottle of Champagne when we received the news from IFIP!"

The official statement of the approval from the French Ministry of Agriculture will be published in the "Journal officiel" within the next few months.

About DanAvl

DanAvl is a global concept and brand, owned and managed by the Danish Pig Research Centre (a part of the Danish Agriculture & Food Council). DanAvl is one of the world's most innovative breeding systems, and DanAvl customers from all over the world benefit from a complete three-way crossbreeding system based on more than 100 years of analysis, research and development. DanAvl's universal and robust breeding objective adds the most progress and value for tomorrow's food producers.

A new business structure is currently underway for DanAvl. Until the new DanAvl comes into force, any trading of DanAvl breeding material is performed as usual via the approved Distributors, Breeding and Multiplication herds and AI stations.

For more information, contact

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